

# JULIANNE GUILLARD

Virginia Commonwealth University  
Department of Focused Inquiry  
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## **PROFESSIONAL APPOINTMENT**

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Associate Professor & Curriculum Coordinator of Focused Inquiry, Virginia Commonwealth University (2020 – present)

Affiliate Faculty of Gender, Sexuality & Women’s Studies, Virginia Commonwealth University (2016 – present)

## **PREVIOUS ACADEMIC APPOINTMENTS HELD**

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Assistant Professor, Virginia Commonwealth University (2016 – 2020)  
Focused Inquiry

Visiting Instructor, University of Richmond (2012-2016)  
Women, Gender, and Sexuality Studies

Adjunct Lecturer, Virginia Commonwealth University (2011-2013)  
Gender, Sexuality, and Women’s Studies

## **AREAS OF EXPERTISE**

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Equitable education; gender and childhood studies; queer leadership histories

## **EDUCATION**

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Ph.D., Curriculum and Instruction; Ph.D., Minor: Women’s, Gender, & Sexuality Studies (2011)  
Pennsylvania State University

Dissertation: The Twilight of our years: Text, identity, and reader subjectivity  
Advisors & Committee: Gail Boldt, Jacqueline Reid-Walsh, Dana Mitra, Stephanie C.  
Serriere

M.A., Children’s Literature (2004)  
University of Reading, England

B.A., English (2002)  
Pennsylvania State University

## TEACHING EXPERIENCE

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### Virginia Commonwealth University

Focused Inquiry First Year Seminar (Fall 2016 – 2022)

Literacies, Research, & Communication (Spring 2022 – present )

Introduction to Gender, Sexuality, and Women's Studies (Fall 2011 – Fall 2013)

### University of Richmond

Leadership in Queer Movements (Spring 2015 – Spring 2016)

Gender, Race, and Class in Childhood (Spring 2014; Fall 2014)

Women's, Gender & Sexuality Studies Research Methods (Fall 2013 – Spring 2016)

Women's, Gender & Sexuality Studies Thesis Preparation (Fall 2013 – Spring 2016)

Introduction to Women, Gender, and Sexuality Studies (Fall 2012 – Spring 2016)

### Pennsylvania State University

Teaching Children's Literature (Fall 2006 – Spring 2009)

Teaching Adolescent Literature – Penn State World Campus (Spring 2007; Fall 2009 – Spring 2010)

## PEER REVIEWED PUBLICATIONS

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### Articles

1. Guillard, J. (2016). Is feminism trending? Pedagogical approaches to countering (s)activism. *Gender and Education*, 28(5), 609-626.
2. Guillard, J. (2015). Shame in the sixth grade and the continued surveillance of female body hair. *Visual Culture and Gender*, 10.
3. Guillard, J. (2014). Between two twilights. *Visual Arts Research*, 40(1).
4. Guillard, J. (2012). Potentialities of participatory pedagogy in a women's studies classroom. *Feminist Teacher*, 23(1), 50-62.
5. Guillard, J. (2011). "You are exactly my brand of heroin(e)": Convergences and divergences of the Gothic literary heroine. *Girlhood Studies*, 4(1).

### Book Chapters

6. Guillard, J. (forthcoming 2024). LGBTQ+ heroes. In Goethals, G. and Scott Allison (Eds.), *The Springer encyclopedia of heroism studies*. Springer.
7. Guillard, J. (2023). LGBTQ+ social movements. In Goethals, G., Scott Allison and Georgia Sorenson (Eds.), *The SAGE encyclopedia of leadership studies* (pp. 590-592). Sage Publications.
8. Guillard, J. (2017). Disability and activism in the engaged classroom. In Kelty, R. and Bridget Bunten (Eds.), *Risk-taking in higher education: The importance of negotiating intellectual challenge in the college classroom* (pp. 85-100). Lanham, MD: Rowman & Littlefield

## Book Reviews

9. Guillard, J. (2021). [Review of *Falling Short: The bildungsroman and the crisis of self-fashioning* by Aleksander Stević]. *Studies in the Novel*, 53(2), Summer 2021, 203-204.
10. Guillard, J. (2019). [Review of *A feminist manifesto for education* by M. E. David]. *Feminist Theory*, 20(1), 113-119. Date Published: January 2019.  
<https://doi.org/10.1177/1464700118816391>
11. Guillard, J. (2017). [Review of *Disrupting gendered pedagogies in the early childhood classroom* by A. Larremore]. *Teachers College Record*, Date Published: March 23, 2017.  
<http://www.tcrecord.org> ID Number: 21871
12. Guillard, J. (2009). [Review of *Black Girlhood Celebration: Toward a hip-hop feminist pedagogy*]. *Girlhood Studies*, 2(2), 153-155.

## MANUSCRIPTS UNDER REVIEW & IN PREPARATION

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Guillard, J. (under review). Responding to “divisive” policies by embodying critical pedagogies  
Guillard, J. (under review). Toward an imperfect pedagogy. (*Revise & Resubmit*)  
Guillard, J. (in prep). Perceptions of educators’ leadership capabilities.

## PEER REVIEWED CONFERENCE PRESENTATIONS

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- (2023) Disability justice pedagogies and universal design for learning in WGSS. Paper to be presented at the National Women’s Studies Association’s annual conference, Baltimore, Maryland.
- (2023) Beyond Disaggregated Data: A Programmatic Approach to Improving DEIJ in General Education. Panel discussant at Association for General and Liberal Studies annual constitute, Austin, Texas.
- (2022) Is it “divisiveness” or is it progress? Cultivating change via antiracist praxis. Paper presented at the Curriculum & Pedagogy annual conference. State College, Pennsylvania.
- (2021) Community and Academic Labor: Healing in the vise of neoliberalism. Panel presentation at the AESA annual conference Portland, Oregon.
- (2019) Imperfect Pedagogy: (Re)organizing white supremacist ties between the individual and the institution. Paper presented at the National Women’s Studies Association’s annual conference, San Francisco, California.
- (2019) Transnational Citizenship and Spaces of Radical Pedagogy. Panel moderated at the National Women’s Studies Association’s annual conference, San Francisco, California.
- (2019) Southern resistance pedagogy in the era of Betsy DeVos. Paper accepted for the Southeastern Women’s Studies Association’s annual conference, Oxford, Mississippi.
- (2017) Black bodies, female gamers, and digital aliens: Blackness, intersectionality, and otherness in video games and the game industry. Panel moderated at the National Women’s Studies Association’s annual conference, Baltimore, Maryland.

- (2016) (De)Colonizing digital gamespaces: Games, gender and (de)colonial praxis. Panel moderated at the National Women's Studies Association's annual conference, Montreal, Canada.
- (2015) Risky words, riskier silence: Embodying resistant feminist pedagogy. Paper presented at the National Women's Studies Association's annual conference, Milwaukee, Wisconsin.
- (2015) Measuring inclusivity in educational research: A ten-year perspective. Paper presented at the Queer Studies Conference, UNC Asheville, North Carolina.
- (2014) Feminist perspectives on contingency in academia: The thin line between love and hate. Paper presented at the National Women's Studies Association's annual conference, San Juan, Puerto Rico.
- (2014) Future girl: Girls and young women engaging technologies of the self. Session moderated at the National Women's Studies Association's annual conference, San Juan, Puerto Rico.
- (2014) Is feminism trending?: Tumblr as a tool of feminist activism. Paper presented at the Southeastern Women's Studies Association's annual conference, Wilmington, NC.
- (2013) Violence and vulnerability: Rethinking feminist activism. Session moderated at the National Women's Studies Association's annual conference, Cincinnati, OH.
- (2013) Music as feminist intervention in girlhood. Session moderated at the National Women's Studies Association's annual conference, Cincinnati, OH.
- (2013) The (gendered/historical/normative) fame game. Paper presented at the Children's Literature Association's annual conference, Biloxi, MS.
- (2012) Participation and privilege in a gender studies classroom. Paper presented at the Curriculum & Pedagogy annual conference, New Orleans, LA.
- (2012) Selective subjectivity in reader response. Paper accepted for the Discourse, Communication, and Conversation conference, Loughborough, England.
- (2010) FanFic as crit lit: The Twilight series and virtual intertextuality. Paper presented at the Children's Literature Association's annual conference, Ann Arbor, MI.
- (2010) Puzzles and Patterns in Twilight: Readers respond. Paper accepted for The Emergent Adult: Adolescent Literature and Culture Conference at Cambridge University, England.
- (2009) The three roles of the heroine in Stephenie Meyer's Twilight series. Paper presented at the Children's Literature Association's annual conference, Charlotte, NC.
- (2009) 'You Are Exactly My Brand of Heroin(e)': Intertextuality and the heroine in Stephanie Meyer's Twilight Series. Paper presented at the annual Modern Critical Approaches to Children's Literature Conference, Nashville, TN.
- (2008) Questioning the Disney princess lifestyle: societal implications and restrictions of girls. Paper presented at the Hawaii International Conference on Education, Honolulu, HI.
- (2008) Non-traditional literature as part of a critically conscious education. Paper presented at the Hawaii International Conference on Education, Honolulu, HI.

## **ACADEMIC HONORS**

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### **Awards**

- (2023) Justice, Equity, Diversity & Inclusion Award – Penn State College of Education Alumni Association; Penn State University (*nomination only*)

- (2021) “Thank a Professor” Campaign – Center for Teaching Excellence and Office of the Provost; Virginia Commonwealth University
- (2015) LGBTQ Ally of the Year Award – Common Ground; University of Richmond
- (2014) Lifetime Membership Award – Women in Living and Learning (WILL\*) Program; University of Richmond
- (2013) Distinguished Faculty Award – Adjunct, Social Sciences; Virginia Commonwealth University

### **Grants**

- (2022) Affordable Course Content Award; \$5000 Virginia Commonwealth University Library
- (2020) Division for Inclusive Excellence Leadership Certificate Program; \$3500 Virginia Commonwealth University
- (2014; 2019) Annual Conference Presentation and Travel Grant; \$830 National Women’s Studies Association
- (2013) Course Transformation Grant, Program for the Enhancement of Teaching Effectiveness; \$3,000 University of Richmond
- (2009-2011) National Endowment for the Humanities (NEH) Digital Humanities Start-Up Grant, Research Assistant; \$50,000 Penn State University

### **Fellowships and Scholarships**

- (2007-2008, 2008-2009) Dieter Scholarship in Education, Penn State University  
*Awarded to a superior graduate student in the College of Education*
- (2008-2009) College of Education General Scholarship Penn State University
- (2006-2007) Diefenderfer Graduate Fellowship in Education, Penn State University  
*Awarded for the exhibition of academic excellence*
- (2006-2007) Robert Graham Endowed Graduate Fellowship in Education, Penn State University  
*Endowed for the recruitment and retention of outstanding students*

### **INVITED TALKS**

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- (2020) Protest, Progress, and The Vote: Modern Lessons Learned from Women’s Suffrage, Virginia Commonwealth University’s Common Book Program, Fall 2020.
- (2018) Imperfect Pedagogy: Recognizing White Supremacist Ties Between the Individual and the Institution, Virginia Commonwealth University, Spring 2018.
- (2015) Gender Makes Us Angry. It Ends Now Anti-Violence Teach In, University of Richmond, Fall 2015.
- (2015) How Can the Lean In Leadership Model Benefit from Queer Perspectives? TAKE 30, University of Richmond, Spring 2015.
- (2015) Feminism in a (Post?) Feminist World. Annual HIGHER Ground Women’s Leadership Conference. Grace E. Harris Leadership Institute, Virginia Commonwealth University, Spring 2015.
- (2014) Collectively Constructing Masculinity via Social Media. Today’s College Man Conference, University of Richmond, Fall 2014.

- (2014) Gender, Community, & Social Media. Westhampton College Orientation, University of Richmond, Fall 2014.
- (2012) Guilty Pleasures, or: Everything I needed to know about women I learned from Twilight. Berglund Seminar Series, Virginia Commonwealth University, Fall 2012.

### **ADDITIONAL RESEARCH EXPERIENCE**

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Research Assistant, National Endowment for the Humanities Digital Humanities Grant; Jacqueline Reid-Walsh (PI); 2008-2011

[Learning as Play: An Animated, Interactive Archive of 17th- to 19th- Century Narrative Media for and by Children](http://sites.psu.edu/play/) (<http://sites.psu.edu/play/>)

Multi-year, sourcing and digital archiving project funded under the National Endowment for the Humanities. Partner institutions: Penn State University; The British Library; Princeton University.

### **ADVISING EXPERIENCE**

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Advisor, Penn State World Campus (Online Programs); 2011

Advisor, First-Year Testing, Consulting, and Advising Program (FTCAP), Penn State; 2010

### **GRADUATE STUDENT COMMITTEE MEMBER / ADVISOR**

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Paula Talero Alvarez, doctoral candidate, Virginia Commonwealth University; 2016 – 2018

Catherine P. Malone, doctoral candidate & graduate teaching assistant, Virginia Commonwealth University; 2019 – 2021

### **SERVICE**

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#### **Profession**

Reviewer:

American Educational Research Association

*Feminist Pedagogy*

*Gender and Education*

*Girlhood Studies: An interdisciplinary journal*

*Harlot*

Oxford University Press

Social Sciences and Humanities Research Council of Canada

*Teachers College Record*

*Women's Studies Quarterly*

Editorial Assistant: *Girlhood Studies: An interdisciplinary journal*; 2008 – 2011

Board Member:

Feminist Pedagogy

National Women's Studies Association, Contingent Faculty Interest Group\*; 2014 – present  
\*Chair, 2017-2019

## **Department**

Curriculum Coordinator; 2021-2024

Curriculum Committee\*; 2016 – 2019

\*Chair; 2021 – present

Department Council; 2021 – present

Faculty Development Committee; 2017 – 2021

Essay Contest Reviewer; 2016 – 2021

Faculty Search Committee; 2019

Policies & Procedures Committee; 2021 – present

Promotions Committee; 2021 – present

Textbook Committee; 2021 – present

University College Curriculum Committee; 2021 – present

## **University**

### Virginia Commonwealth University

Affiliate Graduate Faculty; 2016 – present

ConnectEd Curriculum Committee; Spring 2019 – present

ConnectEd Curriculum Subcommittee on Racial Literacy (Chair); Fall 2020 – Spring 2023

Center for Teaching & Learning Excellence Faculty Alliance; 2021 – present

Recovery Ally; 2017 – present

Safe Zone; 2016 – present

University Lactation Policy & Communications Work Group; 2021

Common Book Summer Reading Program; 2012 – 2020

### University of Richmond

Martin Luther King Day On Service Committee; 2015 – 2016

Healthy Relationships Committee; 2014 – 2016

Safe Zone; 2013 – 2016

### Penn State University

LGBT University Support Network, Penn State University; 2008 – 2011

## **Community**

Central Montessori School of Richmond, literacy & gender volunteer; 2017 – present

Side by Side (formerly, ROSMY, Richmond Organization for Sexual Minority Youth), youth support facilitator; 2015 – 2018

Holladay Elementary School, after-school tutor (Sylvan Learning); 2011 – 2012

## **IN THE NEWS**

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Fishburne, Charles. (2015, October 7). Today's College Man. NPR, WCVE. Retrieved from:  
[https://dl.dropboxusercontent.com/s/njbhgr82vxkldy5/fishburne\\_532PM\\_FRI\\_UR%20COLLEGE%20MAN\\_100115\[1\].MP3](https://dl.dropboxusercontent.com/s/njbhgr82vxkldy5/fishburne_532PM_FRI_UR%20COLLEGE%20MAN_100115[1].MP3)

Feministing. (2014, November 11). Feminist Perspectives on Contingency in Academia. Retrieved from: <http://feministing.com/2014/11/11/the-academic-feminist-feminist-perspectives-on-contingency-in-academia/>

University of Richmond Newsroom. (2013, July 26). Intersections of Identities: WGSS class explores the role of identity in historical narrative preservation. Newsroom. Retrieved from: <http://news.richmond.edu/features/article/-/11468/intersections-of-identities-wgss-class-explores-the-role-of-identity-in-historical-narrative-preservation.html>

## **PROFESSIONAL INVOLVEMENT AND MEMBERSHIP**

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American Educational Research Association  
American Educational Studies Association  
National Women's Studies Association  
WGS South (formerly South Eastern Women's Studies Association)  
United Campus Workers of Virginia – VCU Chapter (2020-2023)

## **CERTIFICATIONS**

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American Red Cross First Aid/CPR/AED Certified; 2022 – 2024  
[CITI Social and Behavioral Human Subjects Research](#); 2011 – 2025

## **REFERENCES**

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Gwendolyn Beetham  
Associate Director, Gender, Sexuality, and Women's Studies  
The University of Pennsylvania  
345 Fisher Bennett Hall  
Suite 304  
Phone: 215-898-8623  
Email: [gbeetham@sas.upenn.edu](mailto:gbeetham@sas.upenn.edu)

Kimberly N. Brown  
Associate Professor, Gender, Sexuality, and Women's Studies; African American Studies  
Virginia Commonwealth University  
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