

JULIANNE GUILLARD

Virginia Commonwealth University
Department of Focused Inquiry
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PROFESSIONAL APPOINTMENT

Associate Professor & Curriculum Coordinator of Focused Inquiry, Virginia Commonwealth University (2020 – present)

Affiliate Faculty of Gender, Sexuality & Women's Studies, Virginia Commonwealth University (2016 – present)

PREVIOUS ACADEMIC APPOINTMENTS HELD

Assistant Professor, Virginia Commonwealth University (2016 – 2020)
Focused Inquiry

Visiting Instructor, University of Richmond (2012-2016)
Women, Gender, and Sexuality Studies

Adjunct Lecturer, Virginia Commonwealth University (2011-2013)
Gender, Sexuality, and Women's Studies

AREAS OF EXPERTISE

Critical pedagogies, leadership studies, and qualitative research

methods **EDUCATION**

Ph.D., Curriculum and Instruction; Ph.D., Minor: Women's, Gender, & Sexuality Studies
(2011) Pennsylvania State University

Dissertation: The Twilight of our years: Text, identity, and reader subjectivity
Advisors & Committee: Gail Boldt, Jacqueline Reid-Walsh, Dana Mitra, Stephanie
C. Serriere

M.A., Children's Literature (2004)
University of Reading, England

B.A., English (2002)
Pennsylvania State University

ADMINISTRATIVE EXPERIENCE

- Led curriculum revision, development, and faculty training for a large-scale, university wide general education Department serving over 2,000 students annually. • Guides curricular learning assessment processes to ensure instructional excellence and alignment with institutional goals.
- Designs and facilitates workshops on responsive pedagogy, leadership development, and instructional innovation for 50+ faculty.
- Collaborates with cross-functional teams to integrate universal design for learning (UDL) and curricular best practices into learning experiences.

TEACHING EXPERIENCE

Virginia Commonwealth University

What's the Big Idea: Leadership in Social Movements (Fall 2025 – Spring 2026) Focused Inquiry First Year Seminar (Fall 2016 – present)
Literacies, Research, & Communication (Spring 2022 – present)
Introduction to Gender, Sexuality, and Women's Studies (Fall 2011 – Fall 2013)

The College of William & Mary

Introduction to Women, Gender, and Sexuality Studies (Spring 2024)

University of Richmond

Leadership in Queer Movements (Spring 2015 – Spring 2016)
Gender, Race, and Class in Childhood (Spring 2014; Fall 2014)
Women's, Gender & Sexuality Studies Research Methods (Fall 2013 – Spring 2016) Women's, Gender & Sexuality Studies Thesis Preparation (Fall 2013 – Spring 2016) Introduction to Women, Gender, and Sexuality Studies (Fall 2012 – Spring 2016)

Pennsylvania State University

Teaching Children's Literature (Fall 2006 – Spring 2009)
Teaching Adolescent Literature – Penn State World Campus (Spring 2007; Fall 2009 – Spring 2010)

PEER-REVIEWED PUBLICATIONS

Articles

1. Guillard, J. (2016). Is feminism trending? Pedagogical approaches to countering (s)activism. *Gender and Education*, 28(5), 609-626.
2. Guillard, J. (2015). Shame in the sixth grade and the continued surveillance of female body hair. *Visual Culture and Gender*, 10.
3. Guillard, J. (2014). Between two twilights. *Visual Arts Research*, 40(1).

4. Guillard, J. (2012). Potentialities of participatory pedagogy in a women's studies classroom. *Feminist Teacher*, 23(1), 50-62.
5. Guillard, J. (2011). "You are exactly my brand of heroin(e)": Convergences and divergences of the Gothic literary heroine. *Girlhood Studies*, 4(1).

Books

6. Council, A., Glyde, D., Guillard, J., McCain, K., & H. Sunderman (forthcoming, 2025). *Introduction to Leadership Studies*. [forthcoming]

Book Chapters

7. Guillard, J. (forthcoming). Boundaries, not borders. In Fuller, K. (Ed.), *Re-imagining feminist leadership praxis in higher education*. Routledge.
8. Guillard, J. (2024). LGBTQ+ heroes. In Goethals, G. and Scott Allison (Eds.), *The Springer encyclopedia of heroism studies* (pp.1246-1247). Springer.
9. Guillard, J. (2023). LGBTQ+ social movements. In Goethals, G., Scott Allison and Georgia Sorenson (Eds.), *The SAGE encyclopedia of leadership studies* (pp. 590-592). Sage Publications.
10. Guillard, J. (2017). Disability and activism in the engaged classroom. In Kelty, R. and Bridget Bunten (Eds.), *Risk-taking in higher education: The importance of negotiating intellectual challenge in the college classroom* (pp. 85-100). Lanham, MD: Rowman & Littlefield

Book Reviews

11. Guillard, J. (2021). [Review of *Falling Short: The bildungsroman and the crisis of self fashioning* by Aleksander Stević]. *Studies in the Novel*, 53(2), Summer 2021, 203-204.
12. Guillard, J. (2019). [Review of *A feminist manifesto for education* by M. E. David]. *Feminist Theory*, 20(1), 113-119. Date Published: January 2019.
<https://doi.org/10.1177/1464700118816391>
13. Guillard, J. (2017). [Review of *Disrupting gendered pedagogies in the early childhood classroom* by A. Larremore]. *Teachers College Record*, Date Published: March 23, 2017. <http://www.tcrecord.org> ID Number: 21871
14. Guillard, J. (2009). [Review of *Black Girlhood Celebration: Toward a hip-hop feminist pedagogy*]. *Girlhood Studies*, 2(2), 153-155.

MANUSCRIPTS UNDER REVIEW & IN PREPARATION

Guillard, J. (under review). Responding to "divisive" policies by embodying critical pedagogies Guillard, J. (under review). Toward an imperfect pedagogy. (*Revise & Resubmit*)
Guillard, J. (in prep). *Outside of history: Lessons from the archive of Out magazine*.

PEER REVIEWED CONFERENCE PRESENTATIONS

- (2025) Agility Within Structure: Integrating Flexibility within General Education for Student Success. Panel discussion to be held at the Association for General and Liberal Studies' annual constitute, Louisville, Kentucky. (*submitted*)
- (2023) Disability justice pedagogies and universal design for learning in WGSS. Paper presented at the National Women's Studies Association's annual conference, Baltimore, Maryland. (2023) Beyond Disaggregated Data: A Programmatic Approach to Improving DEI in General Education. Panel discussant at Association for General and Liberal Studies annual constitute, Austin, Texas.
- (2022) Is it "divisiveness" or is it progress? Cultivating change via antiracist praxis. Paper presented at the Curriculum & Pedagogy annual conference. State College, Pennsylvania.
- (2021) Community and Academic Labor: Healing in the vise of neoliberalism. Panel presentation at the AESA annual conference Portland, Oregon.
- (2019) Imperfect Pedagogy: (Re)organizing white supremacist ties between the individual and the institution. Paper presented at the National Women's Studies Association's annual conference, San Francisco, California.
- (2019) Transnational Citizenship and Spaces of Radical Pedagogy. Panel moderated at the National Women's Studies Association's annual conference, San Francisco, California.
- (2019) Southern resistance pedagogy in the era of Betsy DeVos. Paper accepted for the Southeastern Women's Studies Association's annual conference, Oxford, Mississippi. (2017) Black bodies, female gamers, and digital aliens: Blackness, intersectionality, and otherness in video games and the game industry. Panel moderated at the National Women's Studies Association's annual conference, Baltimore, Maryland.
- (2016) (De)Colonizing digital gamespaces: Games, gender and (de)colonial praxis. Panel moderated at the National Women's Studies Association's annual conference, Montreal, Canada.
- (2015) Risky words, riskier silence: Embodying resistant feminist pedagogy. Paper presented at the National Women's Studies Association's annual conference, Milwaukee, Wisconsin. (2015) Measuring inclusivity in educational research: A ten-year perspective. Paper presented at the Queer Studies Conference, UNC Asheville, North Carolina.
- (2014) Feminist perspectives on contingency in academia: The thin line between love and hate. Paper presented at the National Women's Studies Association's annual conference, San Juan, Puerto Rico.
- (2014) Future girl: Girls and young women engaging technologies of the self. Session moderated at the National Women's Studies Association's annual conference, San Juan, Puerto Rico. (2014) Is feminism trending?: Tumblr as a tool of feminist activism. Paper presented at the Southeastern Women's Studies Association's annual conference, Wilmington, NC. (2013) Violence and vulnerability: Rethinking feminist activism. Session moderated at the National Women's Studies Association's annual conference, Cincinnati, OH. (2013) Music as feminist intervention in girlhood. Session moderated at the National Women's Studies Association's annual conference, Cincinnati, OH.

(2013) The (gendered/historical/normative) fame game. Paper presented at the Children's Literature Association's annual conference, Biloxi, MS.

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(2012) Participation and privilege in a gender studies classroom. Paper presented at the Curriculum & Pedagogy annual conference, New Orleans, LA.

(2012) Selective subjectivity in reader response. Paper accepted for the Discourse, Communication, and Conversation conference, Loughborough, England. (2010) FanFic as crit lit: The Twilight series and virtual intertextuality. Paper presented at the Children's Literature Association's annual conference, Ann Arbor, MI.

(2010) Puzzles and Patterns in Twilight: Readers respond. Paper accepted for The Emergent Adult: Adolescent Literature and Culture Conference at Cambridge University, England.

(2009) The three roles of the heroine in Stephenie Meyer's Twilight series. Paper presented at the Children's Literature Association's annual conference, Charlotte, NC. (2009) 'You Are Exactly My Brand of Heroin(e)': Intertextuality and the heroine in Stephanie Meyer's Twilight Series. Paper presented at the annual Modern Critical Approaches to Children's Literature Conference, Nashville, TN.

(2008) Questioning the Disney princess lifestyle: societal implications and restrictions of girls. Paper presented at the Hawaii International Conference on Education, Honolulu, HI. (2008) Non-traditional literature as part of a critically conscious education. Paper presented at the Hawaii International Conference on Education, Honolulu, HI.

SERVICE

Department

Curriculum Coordinator; 2021 – present

Curriculum Committee*; 2016 – 2019

*Chair; 2021 – present

Department Council; 2021 – present

Faculty Development Committee; 2017 – 2021

Essay Contest Reviewer; 2016 – 2021

Faculty Search Committee; 2019, 2024

Policies & Procedures Committee; 2021 – present

Promotions Committee; 2021 – 2023

Textbook Committee; 2021 – present

University

Virginia Commonwealth University

Affiliate Graduate Faculty; 2016 – present

Common Book Summer Reading Program; 2012 – 2020

ConnectEd Curriculum Committee; Spring 2019 – 2023

ConnectEd Curriculum Subcommittee on Racial Literacy (Co-Chair; Chair); Fall 2020 – Fall

2023 Center for Teaching & Learning Excellence Faculty Alliance; 2021 – 2024 Gender, Sexuality, and Women’s Studies Affiliate Faculty; 2016 – present Recovery Ally; 2017 – present Safe Zone; 2016 – present Summer Faculty Institute for First-Gen and AAPI Student Success; 2024

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University Lactation Policy & Communications Work Group; 2021
University College Curriculum Committee; 2021 – 2024
Undergraduate Academic Committee (College of Humanities and Sciences); 2024 – present VCU Career Champions Training; 2025 –

University of Richmond

Martin Luther King Day On Service Committee; 2015 – 2016
Healthy Relationships Committee; 2014 – 2016
Safe Zone; 2013 – 2016

Penn State University

LGBT University Support Network, Penn State University; 2008 – 2011

Profession

Reviewer:

American Educational Research Association
Feminist Pedagogy
Gender and Education
Girlhood Studies: An interdisciplinary journal
Harlot
Oxford University Press
Social Sciences and Humanities Research Council of Canada
Teachers College Record
Women’s Studies Quarterly

Editorial Assistant: *Girlhood Studies: An interdisciplinary journal*; 2008 – 2011

Board Member:

Feminist Pedagogy
National Women’s Studies Association, Contingent Faculty Interest Group*; 2014 – present
*Chair,
2017-2019

Community

Central Montessori School of Richmond, literacy & gender volunteer; 2017 – 2023 Holladay Elementary School, after-school tutor (Sylvan Learning); 2011 – 2012 Side by Side (formerly, ROSMY, Richmond Organization for Sexual Minority Youth), youth support facilitator; 2015 – 2018

ACADEMIC HONORS

Awards

(2025) Justice, Equity, Diversity & Inclusion Award – Penn State College of Education Alumni Association; Penn State University

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(2021) “Thank a Professor” Campaign – Center for Teaching Excellence and Office of the Provost; Virginia Commonwealth University

(2015) LGBTQ Ally of the Year Award – Common Ground; University of Richmond (2014) Lifetime Membership Award – Women in Living and Learning (WILL*) Program; University of Richmond

(2013) Distinguished Faculty Award – Adjunct, Social Sciences; Virginia Commonwealth University

Grants

(2025) Virtual Library of Virginia (VIVA) Rapid Publishing Program; “Introduction to Leadership Studies” OER resource; \$7,000 (awarded)

(2025) VCU Arts, Humanities and Social Sciences Grant; “P” and me: Sarah Pettit and the Out Generation; \$10,000 Virginia Commonwealth University (applied; on hold due to EO [Ending Illegal Discrimination and Restoring Merit-Based Opportunity](#) of 2025)

(2022) Affordable Course Content Award; \$5000 Virginia Commonwealth University Library (awarded)

(2020) Division for Inclusive Excellence Leadership Certificate Program; \$3500 Virginia Commonwealth University (awarded)

(2014; 2019) Annual Conference Presentation and Travel Grant; \$830 National Women’s Studies Association (awarded)

(2013) Course Transformation Grant, Program for the Enhancement of Teaching Effectiveness; \$3,000 University of Richmond (awarded)

(2009-2011) National Endowment for the Humanities (NEH) Digital Humanities Start-Up Grant, Research Assistant; \$50,000 Penn State University (awarded)

Fellowships and Scholarships

(2025-2026) QEP Faculty Fellowship Program, Virginia Commonwealth University *Lead meaningful change and create transformative learning experiences* (2007-2008, 2008-2009) Dieter Scholarship in Education, Penn State University *Awarded to a superior graduate student in the College of Education*

(2008-2009) College of Education General Scholarship Penn State University

(2006-2007) Diefenderfer Graduate Fellowship in Education, Penn State University *Awarded for the exhibition of academic excellence*

(2006-2007) Robert Graham Endowed Graduate Fellowship in Education, Penn State University *Endowed for the recruitment and retention of outstanding students*

INVITED TALKS

- (2020) Protest, Progress, and The Vote: Modern Lessons Learned from Women's Suffrage, Virginia Commonwealth University's Common Book Program, Fall 2020.
- (2018) Imperfect Pedagogy: Recognizing White Supremacist Ties Between the Individual and the Institution, Virginia Commonwealth University, Spring 2018.

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- (2015) Gender Makes Us Angry. It Ends Now Anti-Violence Teach In, University of Richmond, Fall 2015.
- (2015) How Can the Lean In Leadership Model Benefit from Queer Perspectives? TAKE 30, University of Richmond, Spring 2015.
- (2015) Feminism in a (Post?) Feminist World. Annual HIGHER Ground Women's Leadership Conference. Grace E. Harris Leadership Institute, Virginia Commonwealth University, Spring 2015.
- (2014) Collectively Constructing Masculinity via Social Media. Today's College Man Conference, University of Richmond, Fall 2014.
- (2014) Gender, Community, & Social Media. Westhampton College Orientation, University of Richmond, Fall 2014.
- (2012) Guilty Pleasures, or: Everything I needed to know about women I learned from Twilight. Berglund Seminar Series, Virginia Commonwealth University, Fall 2012.

ADDITIONAL RESEARCH EXPERIENCE

Research Assistant, National Endowment for the Humanities Digital Humanities Grant; Jacqueline Reid-Walsh (PI); 2008-2011

[Learning as Play: An Animated, Interactive Archive of 17th- to 19th- Century Narrative Media for and by Children](http://sites.psu.edu/play/) (<http://sites.psu.edu/play/>)

Multi-year, sourcing and digital archiving project funded under the National Endowment for the Humanities. Partner institutions: Penn State University; The British Library; Princeton University.

ADVISING EXPERIENCE

Advisor, Penn State World Campus (Online Programs); 2011

Advisor, First-Year Testing, Consulting, and Advising Program (FTCAP), Penn State; 2010

GRADUATE STUDENT COMMITTEE MEMBER / ADVISOR

Paula Talero Alvarez, doctoral candidate, Virginia Commonwealth University; 2016 – 2018
Catherine P. Malone, doctoral candidate & graduate teaching assistant, Virginia

Commonwealth University; 2019 – 2021

IN THE NEWS

Fishburne, Charles. (2015, October 7). Today's College Man. NPR, WCVE. Retrieved from:
[https://dl.dropboxusercontent.com/s/njbhgr82vxkldy5/fishburne_532PM_FRI_UR%20COLLEGE%20MAN_100115\[1\].MP3](https://dl.dropboxusercontent.com/s/njbhgr82vxkldy5/fishburne_532PM_FRI_UR%20COLLEGE%20MAN_100115[1].MP3)

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Feministing. (2014, November 11). Feminist Perspectives on Contingency in Academia.
Retrieved from:
<http://feministing.com/2014/11/11/the-academic-feminist-feminist-perspectives-on-contingency-in-academia/>

University of Richmond Newsroom. (2013, July 26). Intersections of Identities: WGSS class explores the role of identity in historical narrative preservation. Newsroom. Retrieved from:
<http://news.richmond.edu/features/article/-/11468/intersections-of-identities-wgss-class-explores-the-role-of-identity-in-historical-narrative-preservation.html>

PROFESSIONAL INVOLVEMENT AND MEMBERSHIP

American Educational Research Association
American Educational Studies Association
Curriculum & Pedagogy Group
National Women's Studies Association
WGS South (formerly South Eastern Women's Studies Association)
United Campus Workers of Virginia – VCU Chapter (2020-2023)

CERTIFICATIONS

American Red Cross First Aid/CPR/AED Certified; 2022 – 2024
[CITI Social and Behavioral Human Subjects Research](#); 2011 – 2025
QPR Gatekeeper Training; 2023-2025

REFERENCES

Gwendolyn Beetham
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The University of Pennsylvania
345 Fisher Bennett Hall
Suite 304

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Kimberly N. Brown

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